



HELP US LIGHT UP HERNE BAY



This Christmas

SPONSOR THE 2025 CHRISTMAS LIGHTS



The Herne Bay Coastal Community Christmas Lights team is dedicated to bringing festive cheer to Herne Bay this Christmas with its annual lights and Christmas Tree display.

We also put on our spectacular FREE family fun filled Christmas Lights Switch-On Event with musical entertainment, funfair rides, a Santa's Grotto, and over 50 food and artisan craft stalls.

Last year's festive event welcomed over 2000 people to our town, boosting local business and bringing our community together.



WHY SPONSOR US?

- Reach a huge audience: your brand will be seen by thousands at our switch on event
- Support local businesses- help drive foot traffic to local shops and restaurants during the holiday season
- Spread Christmas cheer- be part of a heartwarming community tradition
- Boost your brand visibility
- Gain valuable exposure through social media and our print event programme



YOUR SPONSORSHIP HELPS US ..



- Purchase and install annual festive Christmas lights display
- Organize a memorable switch-on event.
- Create a joyful atmosphere for our community through events, raffles and Santas grotto
- Bring our community together.





Event Sponsorships

Event Sponsorship Packages

Primary Sponsor

£5000+

This will be a unique opportunity to be the primary sponsor of our 2025 Christmas Lights Switch on Event.

We are offering businesses:

- A bespoke publicity package to be mutually agreed which will extensively promote your business and acknowledge your support,



Secondary Sponsor

£3000+

This will be a unique opportunity to be the secondary sponsor of our 2025 Christmas Lights Switch on Event.

We are offering businesses

:

- A bespoke publicity package to be mutually agreed which will extensively promote your business and acknowledge your support,





Christmas Tree Sponsor

Christmas Tree Sponsors £1500



This will be a unique opportunity for ONE or TWO businesses to sponsor ONE or BOTH of our 2025 Christmas Trees which will be situated in MORTIMER STREET and WIMEREUX SQUARE.

Your sponsorship will help meet the cost of purchasing a 20 ft plus tree, its erection, the dressing of it, and its disposal in an environmentally friendly manner

In return:

We are offering a business the following package:

- Custom-create your own FULL page 4-colour advert to be included in the front section of the Lights Programme.
- Your logo included on TREE sponsor thank you page within Lights Event Programme.
- Mention in Programme introduction.
- Your logo included in a secondary position on any posters/flyers.
- Thank you and your logo included on the Herne Bay Coastal Community and Christmas Lights websites and our social media platforms.
- A thank you post with links and logo on other local social media platforms.
- A TREE sponsorship banner to be displayed around tree selected over duration of the Lights display (about 7 weeks).
- Mention on our local community Cabin FM Radio and in any press releases.





Lights Sponsorships

PLATINUM £1000+

- Custom-create your own FULL page 4-colour advert to be included in the front section of the Lights Event Programme.
- Your logo included on PLATINUM sponsor thank you page within Lights Event Programme.
- Mention in Programme introduction.
- Your logo included in a secondary position on any posters/flyers.
- Thank you and your logo included on the Herne Bay Coastal Community and Christmas Lights website and our social media platforms.
- A thank you post with links and logo on other local social media platforms.
- Your logo included on EVENT banner to be displayed
- Mention on our local community Cabin FM Radio and any press releases.



GOLD £500+

- Custom-create your own HALF page 4-colour advert to be included in the front section of the Lights Programme.
- Your logo included on the GOLD sponsor thank you page within our Lights Event Programme.
- Logo included in a third-tier position on promotional posters/flyers
- Thank you and your logo included on the Herne Bay Coastal Community and Christmas Lights websites and our social media platforms.
- A thank you post and your logo on other local social media platforms.



Lights Sponsorships

Silver £250+

- Your logo included on the SILVER sponsor thank you page within our Lights Event Programme.
- Thank you and your logo included on the Herne Bay Coastal Community Christmas Lights website and our social media platforms.
- A thank you and your logo on other local social media platforms.

Bronze £100+

- Your logo included on the BRONZE sponsor thank you page within our Lights Event Programme.



Interested?

Please Contact - Paul Barwick



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